



Looking to maximize your real estate investments? Look no further than Asset Homez! Our smart investment strategies will help you secure a bright future for yourself and your family.

## ASSET HOMEZ. MAKE YOUR MONEY WORK WITH US. SMART INVESTMENTS; BRIGHT FUTURE.



## WHY INVEST IN ASSET HOMEZ?

Investing is a crucial part of personal finance, as it helps individuals grow their wealth over time and meet their financial goals. Individuals can generate passive income, preserve their wealth, and achieve long-term financial security by investing wisely.

Investing requires a disciplined approach and a long-term perspective. It is crucial to set investment goals, create a diversified investment portfolio, and regularly review and adjust the portfolio based on market conditions and changing plans.

Asset Homez is an excellent real estate investment that offers a high chance of return on investment while balancing the associated risks. We believe that carefully selecting real estate investment opportunities that align with your financial goals and risk tolerance can help maximize your returns.

With our expertise and knowledge of the Dubai real estate market, we are confident to help our clients make informed investment decisions and achieve their financial goals.

## DIVERSE INVESTMENT PLANS



Asset Homez is proud to introduce innovative investment plans for the Dubai market that allow the public to invest in the company through various properties. As a trusted name in Dubai real estate, AssetHomez invests in different real estate projects and provides profits to its esteemed Customers. When you invest in the projects identified by Asset Homez, you can rest assured that your investment will be diversified across various projects, ensuring maximum returns.

Asset Homez offers different funding opportunities to investors who want to participate in specific real estate projects by pooling their funds with other investors. This investment plan is an excellent way for investors to invest in real estate with lower capital requirements and reduced risks.

Investors can participate in real estate projects that may otherwise be inaccessible due to high entry costs or limited investment opportunities. Asse tHomez carefully selects the projects and ensures they meet specific criteria to provide investors with the best possible returns.

Investors in every project receive a proportional share of the profits generated by the project. They also receive regular updates on the progress of the project and the expected returns.



## EXPERIENCED TEAM

Asset Homez has a team of seasoned real estate professionals with in-depth knowledge of the Dubai real estate market. Our team members have years of experience identifying lucrative investment opportunities, managing risks, and delivering profitable outcomes for our clients.



#### PROVEN TRACK RECORD

Asset Homez has an impeccable track record of delivering consistent client returns. We have invested in several real estate projects that are known for credibility and stability. We mainly invest in off-plan properties, we take over properties and rent out, make bulk investments etc.



### TRANSPARENT INVESTMENT PROCESS

At Asset Homez, we believe in maintaining transparency throughout the investment process. We provide our clients with regular updates on their investments and ensure they are kept informed of any developments or changes in the projects they have invested in.



# CUSTOMER-CENTRIC APPROACH

Asset Homez places the needs of its customers at the forefront of everything it does. We understand that our client's investments are precious to them, and we go the extra mile to ensure their investments are secure and provide the desired returns. We build long-lasting relationships with our clients and earn their trust and loyalty.



## YOUR RETURNS ARE MAXIMUM AND STABLE

Investing with Asset Homez is like discovering a hidden treasure trove. With a one-year investment, you can expect to earn a dazzling 20% return on investment, while a two-year investment is set to yield an even more impressive 24% ROI. That means your money is working smarter, not harder, for you.

Our record of delivering on promises makes us a beacon of stability in an otherwise volatile market. The combination of a desirable ROI and the peace of mind from working with Asset Homez makes for a lucrative and stress-free investment experience.

So why wait? Take the plunge and invest with Asset Homez today - your wallet will thank you for it!

## DUBAL AND INVESTMENTS

Are you looking to invest in Dubai's lucrative real estate market but don't know where to start? Asset Homez is here to help! Our experienced team of professionals will guide you through investing in Dubai's booming property market.

#### PAST & PRESENT

Significant differences have occurred between investing in Dubai in the past and present. In the past, Dubai's economy relied on oil exports, and its real estate market was characterized by speculative investment and oversupply. However, Dubai has diversified its economy in recent years, leading to sustained economic growth and stability. The real estate market has matured with greater transparency, regulatory oversight, and a more balanced supply-demand dynamic. Dubai has invested heavily in infrastructure and connectivity, making it a hub for regional and international business. Additionally, the regulatory framework for investment has evolved significantly, creating a more stable, diversified, and investor-friendly environment. These changes have made Dubai an attractive destination for investment, with a range of opportunities for investors to grow their wealth and achieve their financial goals.

## REAL ESTATE: THE TALE OF RESILIENCE AND BOOM

The advent of the COVID-19 pandemic and the aftereffects impacted every sector of society including the realty sector, which was hit hard as borders closed, travel ceased and investors stepped back. However, the government was quick to implement restorative measures, financial support packages, and other economic stimulus packages.

The business was back to normal in June 2020. In a short time, Dubai bounced back and the real estate sector is now on the boom. Dubai's real estate market performed exceptionally well in 2021 with the residential segment breaking the previous 12-year transactional value record as per official data.

## WHY INVEST IN DUBAI?



Dubai has become one of the most attractive investment destinations in the world due to its stable economy, safe environment, high standard of living, and numerous investment benefits. Let's examine why investing in Dubai's real estate market is a smart move.

- Dubai has emerged as a global hub for business, tourism, and culture, making it a prime location for real estate investment.
- ◆ Dubai has implemented investor-friendly policies, such as tax exemptions and residency visas, which make it easier for investors to do business in the city.
- ◆ Dubai has historically been stable and lucrative, with high rental yields and strong capital appreciation.

By investing in Asset Homez, investors can capitalize on these benefits and secure their financial future.

Fundamentally, Dubai offers a favorable investment climate for those looking to invest in real estate, and a well-managed company can provide the expertise and guidance needed to navigate the market and make informed investment decisions.

# Property InvestorVisa / Golden Visa

Dubai offers a Property Investor Visa, also known as Golden Visa, to investors who invest AED 2 million or more in real estate. This visa allows investors to reside in the UAE for 10 years and it is renewable, making it an attractive option for long-term investors.

#### High rental yields

Dubai's real estate market has seen an average rental yield of 7%, making it one of the most profitable markets for rental income. This means you can earn a significant return on your investment in rental income.

#### ◆ Tax-Free Investments

Investing in Dubai's real estate market offers tax-free investments, providing an added benefit to investors. You can invest in real estate without worrying about income, capital gains, or property taxes.

#### ◆ Safest Country in the World

Dubai is known for being one of the safest countries, making it a secure place to invest your money. This is a significant advantage, as investing in a safe environment lowers your risk profile and increases your investment's potential return.

#### ◆ Low crime rate

Dubai's low crime rate provides investors with a safe and stable environment. A low crime rate also contributes to the stability of the real estate market makes it an attractive destination for investment.

#### ♦ High standard of living

Dubai is known for its luxurious lifestyle and high standard of living. Investing in Dubai's real estate market allows you to experience this lifestyle while earning a return on your investment.

#### ♦ High-Class Infrastructure

Dubai has world-class infrastructure, including advanced transportation systems, state-of-the-art healthcare facilities, and a well-developed education system. Investing in Dubai's real estate market means investing in an area with modern infrastructure, leading to higher demand and appreciation for the property.

#### **♦** Growing Economy

Dubai has a rapidly growing economy, with a focus on diversification and innovation. The government is investing heavily in the infrastructure and tourism industry, increasing job creation and population growth. This makes Dubai an ideal location for real estate investment, as the demand for properties is expected to rise.

#### Regulated market

Dubai's real estate market is well-regulated, offering a secure investment environment for investors. The government has implemented strict laws and regulations to ensure the market remains stable and transparent.

#### Growing Population

Dubai's population is rapidly growing, estimated to reach 3.6 million by 2023. As the Dubai Urban Plan 2040 foresees the population increase in Dubai is expected to rise to 7.8 million in the next one and a half decades. The increasing population creates a high demand for housing, leading to a rise in real estate prices, making it an attractive investment opportunity.

Dubai has emerged as a global hub for business, tourism, and culture, making it a prime location for real estate investment. Moreover, Dubai has implemented investor-friendly policies, such as tax exemptions and residency visas, which make it easier for investors to do business in the city.

Now, let's explore the different investment options available:

Buying and owning real estate is an investment strategy that can be both satisfying and lucrative. You can use leverage to buy a property by paying a portion of the total cost upfront and paying off. As a real estate owner, you can earn rental income, enjoy property appreciation, and make a significant return on your investment.

#### ◆ Building Management

We also manage the building, which we take over from the building's owner, and perform all the building maintenance activities. We rent out the building and make a decent one-time payment to the owner.

## OUR KEY STRATEGY: REAL ESTATE AVENUES



A range of investment avenues exists in real estate, including real estate fractional investments, rental properties, holiday homes, house flipping, off-plan bulk investments, and special assignments in which AssetHomez is focused on investing.

Rental properties are an excellent investment opportunity for companies with do-it-yourself renovation skills and the patience to manage tenants. We invest in luxury villas, apartments, and penthouses in top-notch locations in Dubai, and we manage the rental whole process cycle on your behalf of you. Owning rental property provides a regular income and appreciates properties. However, managing tenants can be tedious, and potential property damage can reduce income from potential vacancies.

Holiday homes have emerged as a critical trend in travel and hospitality, particularly in Dubai. We can own one or multiple units of self-contained living space, but our company operates the investment group collectively managing all the units and investments. We handle maintenance, advertise vacancies on various travel portals and listing platforms, and interview tenants. A standard real estate investment group lease is in the investor's name, and all the units pool a portion of the rent to guard against occasional vacancies.

House flipping is for individuals with significant experience in real estate valuation, marketing, and renovation. We invest in primary off-plan and resale-ready properties to gain immediate benefits by flipping properties higher than buying costs. This is a mere job for us with our market intelligence and expertise in the Dubai international market.

Off-plan bulk investments and special assignments are not always easy to buy in Dubai. As bulk buyers, we can acquire some suitable units with decent discounts that will be released to the market slowly, still attracting a bonus from values and a premium based on demand.

## WHERE DO WE INVEST?



#### ▲ INVESTING IN OFF-PLAN

We invest the money gathered from the investors in off-plans, which means we invest in projects with work in progress which would be completed in two or three years. By the time of handing over, there will be a remarkable appreciation in the prices of the property. So, we re-sell it higher prices. Thus, ware able to repay the principal amount along with the profit to the investors.

#### **♦ BULK UNIT BOOKING AND SPECIAL ASSIGNMENT**

We make bulk booking of units before the launch of a property. We take special assignment, which means we enter into a tie up with the developer and take over a certain number of units by making partial payment to the developer. Then we sell these units these units to various customers on behalf of the developer.

#### **♦ RESALE OR HOUSE-FLIPPING**

We spot properties available on distressed sale and purchase them with the money we gather from our investors. Then we hold the property for a period until there is an appreciation of its value. Once we are sure that profit is assured, we sell out the properties at higher prices, making considerable profit.

#### HOLIDAY HOMES

UAE is rapidly growing as a much sought after tourism destination. Taking advantage of this opportunity, we take over buildings on lease from landlords using the money we gather in the form of investment, and convert these buildings into holiday homes. Then we rent out these holiday homes to tourists who apply for short term and long term stay packages.

#### PROPERTY RENTALS

We take over the whole building or multiple units in the building for management purpose. Then we re-lease or rent out the whole building or the units individually to various customers. We also take over properties from various developers and customers, manage the properties at a fixed amount of fees and rent out the properties on yearly basis on their behalf.

## ADDING ASSETS TO YOUR LIFE



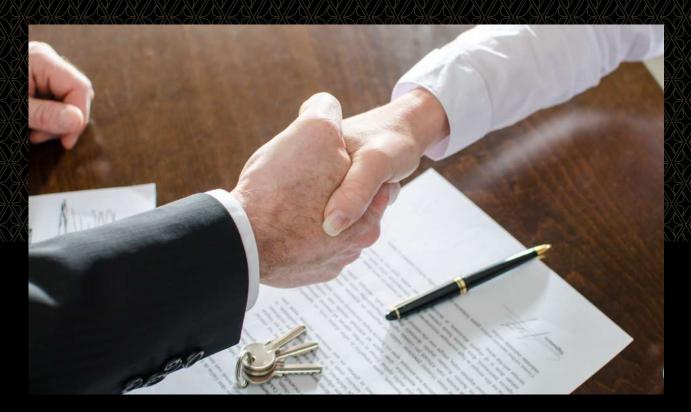
A trustworthy and committed realty expert based in Dubai who caters to the customers' needs with absolute perfection.

## VISION



At Asset Homez, our vision is to be Dubai's most trusted and respected realty expert. We aim to achieve this by providing exceptional and proficient services that cater to the unique needs of our customers. We aim to help our customers realize their dream of owning a home by guiding them with precision and transparency throughout the home-buying process. We strive to set new standards in the real estate industry by delivering quality services that exceed our customers' expectations. With a focus on innovation and customer satisfaction, we aspire to be Dubai's go-to destination for all real estate needs.

## CHOOSE ASSET HOMEZ. TODAY!



Welcome to Asset Homez - a realization of a passionate dream nurtured by ambitious individuals who constantly strive to put their best foot forward. We are a reputed realty expert based in Dubai, committed to providing trustworthy services to our esteemed customers.

Contact us today to learn more about our real estate investment opportunities.